



May ASC Meeting May is an Evaluation and Review month. All architecture has detail, even the most modern. Your assignment is to take a photograph of an architectural detail (on a building, but you knew that), and render it in black & white. It doesn't have to be a fancy detail, but it can't hurt. Just make sure the detail is, well, detailed. Have fun.

AUSTIN SHUTTERBUG CLUB SCAVENGER HUNT SATURDAY MAY 21ST

WHERE: JOHNSON CITY, Texas

**MEETING TIME: 9:00 AM
AT THE JOHNSON CITY COURTHOUSE**

Gather your camera equipment together and join other Shutterbug members for another challenging scavenger hunt in historic Johnson City, birthplace of Lyndon B. Johnson. We'll meet in front of the Johnson City Courthouse and then "scavenge" the town for the items on the scavenger hunt list. The list will be emailed this Friday, May 20. Make a copy to bring along. Extra copies, if needed, will be available when we meet at the courthouse.

Wear comfortable walking shoes to stroll (and photograph) along the pleasant walking trail (less than one mile) with historic buildings along the way at the Johnson settlement.

Lunch will follow at the Silver K Restaurant at 1 PM. The restaurant is located at The Lumber Yard on Main Street (Rt. 290) at G Street.

After lunch, be sure to visit the A. Smith Gallery and the Kirschman Gallery, both located on Nugent Street.

Directions to Johnson City: From Austin, Rt. 290 to Rt. 281, turn right onto 281, turn left at signal light, turn right on Nugent Ave., one block to Blanco County courthouse which will be on the right.

For questions: contact Lois Schubert at schublo@yahoo.com.

May Meeting

Thursday, May 26, 2011 • 7:00 pm
LCRA Redbud Building • 3601 Lake Austin Blvd.
(corner of Redbud and Lake Austin Blvd.)

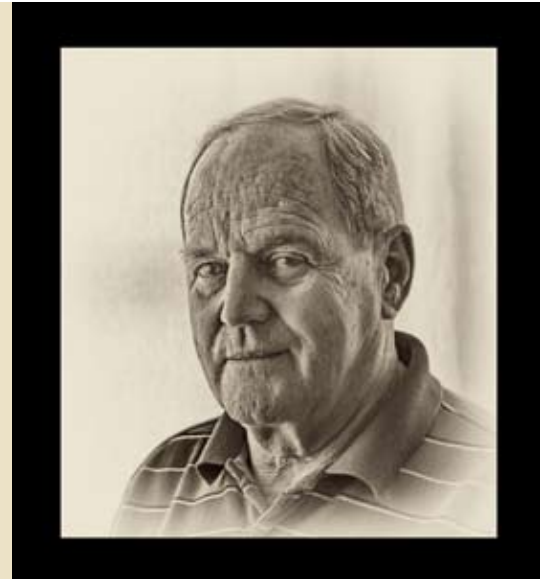
Visitors are always welcome!



Shot 1 - Before

Phil Charlton presented April's Member Moment Here is an example of his excellent presentation

I prefer to use plug-ins for Adobe Photoshop. They take advantage of the best features of the program and make my workflow faster and to me, more effective. With that in mind, I wanted to take the plain and not too interesting portrait (shot 1) of Max more dramatic. I wanted to show the strong character and the wisdom that comes with years. I believe that shot 1a achieves my goal and this is how I did it.

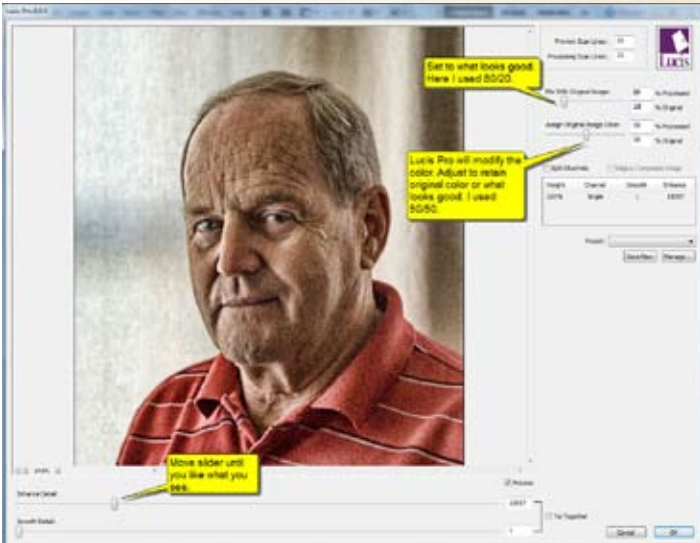


Shot 1a After

This image is a raw file that I opened in Photoshop and immediately cropped to improve the composition (shot 3a). Also, in the raw converter I used the default settings.



Shot 3a

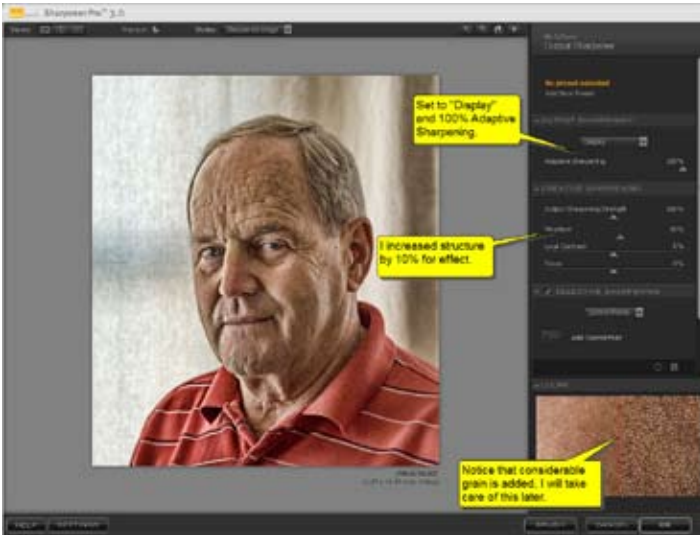


Shot 5a

Now comes one of my favorite plug-ins. Lucis Pro 6. I use this plug to some degree on almost every image. Granted it is expensive. Although you can purchase a lite version Lucis Art 3 ED. Both versions have the ability to enhance detail and provide pop that will set your images a step above all others. You can also get a discount code from Trey Ratcliff's website. Image shot 5a shows the settings I used for Max. There are very few adjustments in this plug-in. 5a may appear to be overdone, however, this will be taken care of in later steps. Shot 6 is the result in Photoshop.

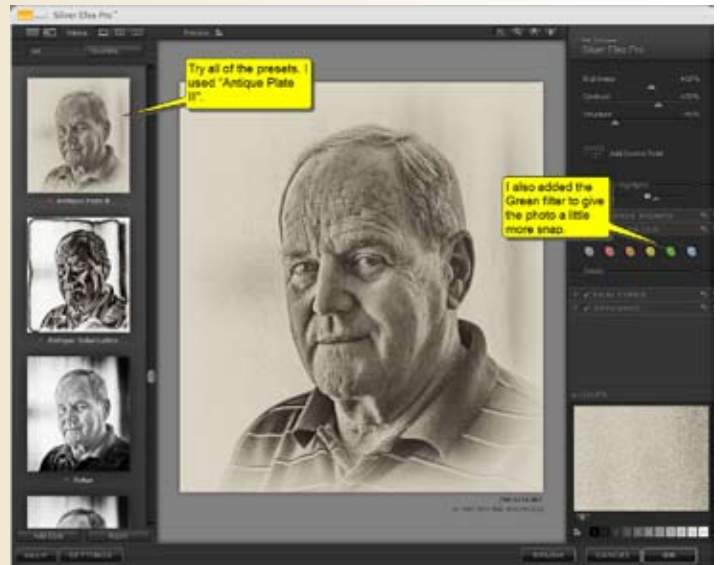


Shot 6

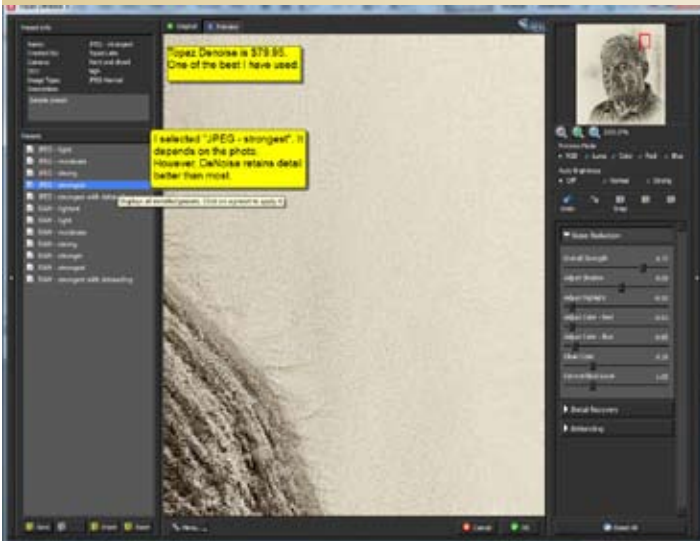


Shot 8a

I will now use a wonderful black and white plug-in Nik Software Silver Efex Pro. I used the preset Antique Plate II and also added the green filter to give the image more snap. Shot 10a.



Shot 10a



Shot 15a

Now to take care of the noise problem. I use one of the better noise reductions programs available. I have used Nik Define, which is very good and Noise Ninja. However, Topaz DeNoise 5 to my thinking is far superior. First I flatten the image. Then use DeNoise 5. Image 15a shows the noise reduction and the settings I used. What I like about this plug-in is the ability to reduce noise but retain sharp detail.

Since I will be using this image for display on a projector, I convert to the profile of sRGB from RGB in Photoshop.

Then save. A dramatic interpretation of a portrait that shows real and strong character. Obviously, you would not want to use this technique on all portraits...especially women. I have other plug-ins for that.



Shot 17

Photography Insights

by Brian Loflin

Calibrating your Monitor

It is not uncommon to spend a lot of time in the processing of a digital image and upon retrieving the print from the printer have a totally different look than what you visualized on the screen. Why is that?

The most common reason for that mismatch is that the printer and the monitor are receiving two separate set of instructions from their respective drivers. These two drivers are managed within two separate pieces of electronic circuitry within your computer. The print driver takes instructions directly from your processing software, but the monitor gets a separate signal that may be altered by the settings of the monitor in terms of color, contrast and even white balance.

So, in order to get the print to look like what you see on the screen, the monitor requires calibration to a standard that matches the print driver. This is called calibrating the monitor. This is best completed using a special device called a colorimeter and special software that produces standard RGB colors and several shades of gray to be measured by the colorimeter sensor directly on the screen.

These systems are not very expensive and can quickly and accurately do the job, saving many trial and error prints and a good amount of frustration. My choice is the Spyder 3 Elite by Datacolor. The unit may be seen in use on the right. Other good ones are made by Pantone and many others. A nice, reasonable package for photographers may be priced around \$150.00 to \$200.00.

So, in order to get what you see, the monitor must be receiving and displaying the same data as your print driver.

Here are some examples of work in progress. The photographer must first create a well balanced and processed image. With the proper monitor calibration, the resulting prints from a photo printer or photo lab will very closely match the monitor.

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Austin Shutterbug Club Meeting Minutes April 28, 2011

President, Brian Loflin, called the meeting to order at 7 p.m. Visitors were introduced and welcomed by all.

Brian thanked Michal Bagley, Michele Lofstrum, and Harry Mallard, for bringing tonight's refreshments.

Events Coordinator, Lois Schubert, spoke briefly about the Denney Ranch field trip. The next scavenger hunt will be scheduled for May 21st at 9:00 a.m. The field trip will be approximately one hour west of Austin. Details will be emailed to the membership.

Lois announced that there is a photo exhibit at the Bob Bullock Museum called "Artisan of Mexican Equestrian Culture." The cost for the exhibit is \$9. Lois also announced that at the Wittliff Gallery at Texas State University in San Marcos will be exhibiting photographs from Big Bend beginning late June and running through July 17, 2011. This is a possible field trip for the membership. There is also a Dragon Boat Festival on Lady Bird Lake on April 30th. Roller Girls might be a possible field trip in the fall.

Programs and VP, Pete Holland, introduced tonight's guest speaker, Dustin Meyer. Dustin will speak to us on digital

workflow using Lightroom 3.

Paul Munch, Treasurer, explained the dues paying process and passed the envelope around the room.

Brian announced that an exhibit called "Naturescapes" is having a call for entries. Postcards available at the visitor table. More information is available at www.hcphotoclub.org.

Brian also announced that the Austin Art Boards Competition is having a call for entries to be submitted by the end of May. Google [austinartboards](http://austinartboards.com) for more information.

Brian told the group about "Books for Trade." Bring books you no longer want and take one that is available.

Tonight's Member Moment is presented by Phil Charlton. Phil showed several of his images processed with Photoshop plug-ins and stand alone programs including Lucis Art, Nik Sharpener Pro, Nik Silver Efex Pro, and Topaz De-Noise. Brian thanked Phil for his informative demonstration.

Next month's Evaluation and Critique assignment is "Black & White Architectural Details."

Meeting adjourned at 9:35 p.m.

Learning Opportunities

Photographic Muse: Austin

November 6-11th, 2011, Austin TX

Casa De Los Santos, 1504 Treadwell Street
Penny De La Santos, Lynn Johnson and Scott Martin are combining their talents to present a seven day intensive photography workshop in Austin, Texas. The price for the workshop is \$995 and includes some meals. See website: www.on-sight.com for more info.

Club Leadership for 2011

President	Brian Loflin	331-2820
Vice President/Programs	Pete Holland	689-5939
Secretary	Jane Guerin	261-3572
Treasurer	Paul Munch	836-6379
Competition Co-Chairman	Fred Peebles	441-7913
Competition Co-Chairman	Tom Delaney	266-6490
Competition Committee	Dolph McCranie	394-9031
Events Coordinator	Lois Schubert	947-4864
Events Coordinator	Linda Sheppard	306-1516
Hospitality Chairman	Phyllis Rummel	264-1412
Newsletter Editor	Kathy McCall	264-9602
Refreshments Chairman	Charlaine Matthews	418-9405
Refreshments Chairman	Bev McCranie	394-9031
Webmaster	Barbara Hunley	250-1144
Electronic Communication	Rose Epps	502-0608
Roster and Name tags	Rose Epps	502-0608

Call for Entries

Participate in the **HCA Photo Contest**
Call for entries March 1st to May 31st

The hill country is full of beauty - capture what speaks to you. What about the Hill Country should future generations continue to experience? See www.hillcountryalliance.org for more information.

Snap to It! 2011 photo contest underway
The **Wildflower Center's second annual photography contest** is now underway. This year's contest is sponsored in partnership with Texas Highways – the travel magazine of Texas. **Entries may be made online through June 15.** Cash prizes are available, and winning images will be published online at www.wildflower.org and within the Winter 2011 issue of Wildflower magazine.

Hill Country Photography Club and Hays County Master Naturalists announce the call for entries for the 7th Annual Naturescapes Photography Contest.

Entries accepted May 1 - July 11, 2011.

Details at: <http://hcphotoclub.org/naturescapes.html>

Austin Arts Boards Competition call for entries through May 31st. See austinartsboard.com for more info.

For more "Call for Entries" see www.texasphoto.org/NatNewsCompetitions.html, The website of the Texas Photographic Society